



Social Enterprise Studies

Waikato Management School

Student Reflections

"I have enjoyed this course because it has given me the opportunity to consider things that I have never considered before; Globalization, neoliberalism, poverty, fair trade, dualism, Descartes, and the list could go on... Social enterprise is like a breath of fresh air... I am absolutely positive that this course will always prove beneficial and remain a worthwhile undertaking."

"In my previous tertiary education, I always studied for a piece of paper to get on with other things! I don't think I gave too much connection between my life and what I was learning. I feel that in doing the first assignment, I'm amazed how much of what I'm learning connects to my own reality of how I view the world.... I believe I now have a glimpse of why people spend all their life in research and in learning!"

"The last few months discussing, thinking, reading about social enterprise and the broader social, economic and political context in which it operates has been a positive time – challenging and provoking...."

"I am so enjoying the contact with everyone on line and the discussions are liberating to say the least...What I have learnt already will forever improve the way I facilitate any of my volunteer work, and help to review motives, systems, respect and Treaty principles within that delivery of work".

For Further Information Please Contact:

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Or visit the Social Enterprise Website:

Enhanced human wellbeing and environmental care is at the heart of our Post Graduate Programme in Social Enterprise and entails an interest in the associated fields of Not-for-Profit Management, Corporate Social Responsibility and Third Sector Research. These interests may be pursued through activities in market oriented businesses, national or local government activities, the community sector and through strategic relationships such as:

- ④ social, political, cultural, educational, religious or spiritual enhancement;
- ④ the manifestation of justice and rights;
- ④ environmental restoration;
- ④ the promotion of arts, leisure and fun;
- ④ the creation of employment and careers opportunities;
- ④ international networking, and citizen awareness.

Organisations and their networks may be local, national or international in their scope but common to them all is their desire to make a difference. Managing their aspirations and their resources wisely requires insight, skill, and commitment. Our programme of studies seeks to contribute to this work.



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Several scholarships are available to provide financial assistance for students. Further information can be found on the University of Waikato Scholarships website: <http://www.waikato.ac.nz/research/scholarships/>

Postgraduate Certificate in Social Enterprise

Postgraduate Diploma in Social Enterprise

These qualifications will be of interest to those people and organizations interested in the creation and stewardship of income and wealth and in organizational growth and development for the achievement of social goals, environmental stewardship and peace. We are interested in understanding how better to generate the energies, resources and processes to achieve these broader goals. This qualification allows for progression into the Master of Management Studies and the associated PhD programme.

Core papers within the programme include:

SCEN 501A Social Enterprise in Context

The contribution of social enterprise to human flourishing, social wellbeing and environmental stewardship in the context of intensifying globalisation is the focus of this paper.

SCEN 502B Management and Social Enterprise

Achieving a balance between 'social' and 'enterprise' aspirations may not be straight forward. This paper examines some of the issues which may arise for managers of an organisation engaged in social enterprise activities.

Other papers available include:

SCEN 503 (A or B) Practicum

The study of methodological issues in organisational research and an application of this learning through a project crafted to suit the interest of the particular student form the basis of this course

SCEN 504A Issues in Third Sector Research

This paper provides students further opportunity to build on their emerging interests in the Third Sector and to consider the associated international/global debates and New Zealand applications.

SCEN 590 (A or B) Directed Study

SCEN 591 (A or B) Dissertation

These papers, and associated dissertation options provide students with the opportunity to investigate a relevant topic of specific interest to them which has not been addressed elsewhere in their programme of study.

A range of campus based electives from across Waikato Management School and other University of Waikato faculties are also available. Please see the current WMS Student Handbook for up-to date information: <http://www.management.ac.nz/handbook>

Master of Management Studies

Social Enterprise may be taken as a subject in the Master of Management Studies (MMS) degree. This qualification is designed for graduate students looking to specialise in a management discipline and undertake research in a particular area of interest.

Doctor of Philosophy (PhD)

We are always pleased to consider applications for PhD research from people with appropriate qualifications. Supervisory committees appropriate for each proposed topic will be facilitated in consultation with our qualification convenor, Associate Professor Maria Humphries.